GRC+

Cookie Policy

CLASSIFICATION	VERSION	IN EFFECT FROM
PUBLIC	2.4	9 January 2026

LATEST VERSION
grc.plus/cookies

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Document Control

FIELD	VALUE
Classification	PUBLIC: may be shared with anyone
Version	2.4
In effect from	9 January 2026
Latest version	grc.plus/cookies

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Cookies are small text files a website stores in your browser. Similar technologies, such as local storage and tracking pixelsTracking Pixel, work in much the same way; this policy covers them too. Dutch law (Article 11.7a of the Telecommunications Act) and the GDPRGeneral Data Protection Regulation require your consentA freely given, specific, informed and unambiguous indication of a person's wishes, by a statement or clear affirmative action, agreeing to the processing of their personal data. The ePrivacy Directive, the DMA and the DGA rely on the same GDPR standard. for cookies that are not strictly necessary. How we use the personal dataAny information relating to an identified or identifiable natural person, the data subject. A person is identifiable if they can be identified directly or indirectly, for example by a name, an identification number, location data, an online identifier or factors specific to their identity. involved is explained in our privacy notice.

1 Your choice

On your first visit, the cookie bar asks for your choice. Nothing is pre-selected, and “Reject optional” is as easy to click as “Accept all”. You can change your mind at any time: open cookie settings, or use the Cookie settings link at the bottom of every page. We remember your choice for 180 days, then ask again.

We pass your choice to Google Tag Manager through Google Consent Mode, and to HubSpot and LinkedIn through our tag set-up, so their tags only store or read cookies after you agree. For visitors outside the European Economic AreaThe area created by the EEA Agreement, which brings together the EU Member States and Iceland, Liechtenstein and Norway in the internal market. EU laws marked as having EEA relevance, such as the GDPR, can extend to those three countries., the United Kingdom and Switzerland, analytics may be switched on by default; you can switch it off in the same settings.

You can also block or delete cookies in your browser settings. The site works without optional cookies.

2 Necessary cookies

These make the site work and remember choices you make on it. They do not need consentA freely given, specific, informed and unambiguous indication of a person's wishes, by a statement or clear affirmative action, agreeing to the processing of their personal data. The ePrivacy Directive, the DMA and the DGA rely on the same GDPR standard. and do not track you on other sites.

NAME	SET BY	PURPOSE	KEPT FOR
privacy_embeds	GRC+	Stores your cookie choice	180 days

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NAME	SET BY	PURPOSE	KEPT FOR
grc_cc	GRC+	The country you chose in the region menu, to show the right content and phone number	1 year
grc_geo	GRC+	The country our host detected from your IP addressInternet Protocol Address, so we do not ask again on every page. The IP addressInternet Protocol Address itself is not stored.	1 day
grc_rg	GRC+	The region you chose on a service page	1 year
wordpress_*, wordpress_logged_in_*, wp-settings-*	GRC+	Only for people who log in to manage the website	Session to 1 year
__cf_bm, cf_clearance	Cloudflare	Protects the site against bots and attacks	30 minutes to 1 year

3 When you book a meeting or pay online

When you choose to book a meeting, our scheduler from HubSpot opens in a window on the page and sets its own cookies on meetings.hubspot.com to run the calendar. When you sign up for a plan online, you pay on Stripe's checkout page, which sets cookies on stripe.com to process the payment and prevent fraud. These run only after you start the booking or payment yourself. See HubSpot's privacy policy and Stripe's privacy policy.

4 Analytics and performance cookies (with your consent)

These help us understand which pages are useful and where visitors get stuck. We look at the results in aggregate.

NAME	SET BY	PURPOSE	KEPT FOR
_ga, _ga_*	Google Analytics 4	Counts visits and distinguishes visitors	2 years
_clck, _clsk, CLID	Microsoft Clarity	Heatmaps and session replays that show how pages are used. Form fields are masked.	1 day to 1 year

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NAME	SET BY	PURPOSE	KEPT FOR
MUID	Microsoft	Identifies the browser across Microsoft services used by Clarity	13 months
__hstc, hubspotutk, __hssc, __hssrc	HubSpot	Links your visits to a form you send, so we know which pages led to your question	Session to 6 months

5 Marketing cookies (with your consent)

These measure whether our LinkedIn campaigns lead to visits and enquiries, and let us show our updates to professionals who visited our site.

NAME	SET BY	PURPOSE	KEPT FOR
li_sugr, bcookie, lidc, UserMatchHistory, AnalyticsSyncHistory, li_fat_id	LinkedIn Insight Tag	Conversion measurement and audiences for LinkedIn campaigns	1 day to 1 year

Providers can change cookie names and lifetimes. We review this list when we change our tags, and at least once a year.

6 Embedded content

Some pages may show videos or maps from other sites. Those sites can set their own cookies, so this content is covered by the embedded content choice in the cookie settings. Until you accept it, such content may not load and we link to it instead.

7 Questions

Write to privacy@grc.plus. Read our privacy notice for your rights and how to complain.

Is this the latest version?
Scan the code or open grc.plus/cookies. Version 2.4 was in effect from 9 January 2026.

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